



# Kevin Ruiz

## Strategy & Consulting at Accenture

Results-driven professional with expertise in strategy and business transformation, skilled in driving international projects across the industrial, energy, banking, and FMCG sectors. Strong analytical and collaborative skills, with a focus on aligning business operations with strategic objectives to deliver measurable results.

## Contact

Madrid

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[LinkedIn](#)

## Education

Sept 2018- June 2022

**Degree in Business**

**Management in English**

*Universidad Autónoma de Barcelona.*

- Erasmus Exchange in Berlin School of Economics and Law (2021)
- SICUE Exhchange in Madrid (Universidad Rey Juan Carlos (2021-2022))

## Skills

- Agile certificate
- Empathy
- Proactiveness
- Resilience
- Communication
- Problem-solving
- AWS: Gen AI
- Qualtrics

## Language

- Spanish - Native
- Catalan - Native
- English - Fluent
- German - Basic

## Experience

### Accenture

1 year and 11 months

#### Strategy & Consulting Analyst | Supply Chain & Operations

Sept 2023 - Current | Madrid

Focused on strategy and business transformation projects, with international experience in the energy, industrial, banking, and FMCG sectors:

- *Supply Chain Management*: Led the redefinition of the WMS operating model for an FMCG company, optimizing supply chain efficiency.
- *IT Global Strategy*: Defined and executed the corporate IT global strategy, aligning tech initiatives with business goals.
- *Sustainability*: Developed a proposal for Scope 3 emissions calculation and decarbonization strategy in the supply chain.
- *Generative AI*: Defined and implemented the corporate generative AI strategy for global deployment.
- *Banking*: Managed a global cybersecurity project across 12 regions, assessing KPIs and identifying risks, with mitigation strategies.
- *Change Management*: Led stakeholder analysis, KPI development, and dashboard creation for AWS migration projects.

### Strategy & Consulting Intern

Feb 2023 - Sept 2023 | Madrid

- *Industrial Goods*: Assessed initiatives to develop a tailored digital workplace, promoting digitization across multiple countries.
- *Resources*: Identified new digital opportunities and requirements, and analyzed business processes (AS-IS) to uncover automation potential within existing tools.

### Louis Vuitton

1 year and 4 months

#### Client Advisor - High End Ambassador

Oct 2021- Feb 2023 | Madrid

- Perform clienteling strategies to develop potential clients with sales leadership.
- Working under KPI's and action plans to achieve the company's objectives.
- High End Ambassador: Trunks, exotic leathers and watches & jewelry.