

ALEJANDRO L - 67152

Madrid (Spain)



EDUCATION

Project Management

Greystone Business School (Sydney, Australia)

2023 – 2024

Double Degree in Business Administration and Marketing

Nebrija University (Madrid, Spain)

2018 – 2022

INTERNATIONAL EXPERIENCE

ACCOUNT EXECUTIVE

COMPASS GROUP (SYDNEY, AUSTRALIA)

2023-2024

- Managed and nurtured relationships with B2B clients in the hospitality sector.
- Identified new business opportunities and negotiated successful contracts.
- Collaborated with internal teams to deliver tailored solutions and excellent service.

NATIONAL EXPERIENCE

BUSINESS ANALYST

OCASO SEGUROS (MADRID, SPAIN)

2022-2023

- Extract, process, and analyze data to uncover insights.
- Develop detailed reports and assessments for decision-making.
- Present findings clearly to internal and external stakeholders.
- Identify opportunities and address weaknesses through data-driven analyses.

INTERN GENERAL INSURANCE CLAIMS DEPUTY DIRECTORATE

OCASO SEGUROS (MADRID, SPAIN)

2021-2022

- Collected and organized data from various sources to ensure accuracy and coherence.
- Analyzed data patterns and generated detailed reports to support decision-making.
- Identified areas for improvement by using data to propose actionable recommendations.

LANGUAGES

- **Spanish:** Native
- **English:** C1
- **French:** A2

TECHNICAL PROFICIENCY

- **Microsoft Office:** Advanced
- **Canva:** Advanced
- **Microstrategy:** Advanced
- **Google Analytics:** Basic
- **SQL:** Basic

OTHER INTERESTS

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- Knowledge of Agile and **Scrum methodologies** and Digital Marketing.
 - **Volunteering:** Worked with children with disabilities in the Czech Republic.
 - Sports: **Professional futsal player**, developing discipline, teamwork, and leadership skills.
 - Founder and CEO of Melo.
 - Finalist - Descubre Program (Ocaso).
 - Finalist - Mejor Conectados Project (Telefonica).