



BELÉN

ID-59449

PROFILE



Passionate learner and challenge seeker.

Committed to achieve goals within a team and perform my responsibilities with the highest standards.



Proactive | Communication Skills | Problem solver | Meticulous | Common sense | Responsible | Supportive | Multiple perspective thinker



People | Animals | Nature | Trends Cooking | Fashion | Travel | Diversity | Santiago's Way | Music Festivals

EXTRA INFO

- 2009 - 2013 | Volunteer Coach in 280 km "Santiago's Way" 15 days route with a group of 100 High School graduates of Ntra. Sra. De las Maravillas - La Salle High School.
- Participant of the Choir of La Salle High School for 15 years.

EXPERIENCE

• ACCOUNT MANAGER

[CANARD Drones](#) | March 2021 - Present

Business development in Asia and Africa. Strategic plan of partnerships according to the opportunities of each market. Product Owner. Monitoring of sales and maximizing the value of the product resulting from the work of the team.

• INTERNATIONAL TRADE ADVISOR

[Economic & Commercial Office of the Spanish Embassy in Hungary](#) post ICEX-CECO MBA Program | Jan 2020 - Dec 2020

Hungarian market research. Identification of business opportunities for Spanish companies; data analysis and monitoring of potential industries. Elaboration of reports, news and content of interest.

• ACCOUNT EXECUTIVE

[Blanca Zurita, Communicaton, Consultory and PR](#) | Oct. 2014-Oct. 2018

Communication & PR strategy: branded content and PR campaigns. | Showroom control: relationship with brands and media press, stock control and request management.

Event production: Marketing and communication plan at fashion, culture and lifestyle brands shows | Production and sponsorships management at MFSHOW and MBFWM.

• EDITORIAL INTERNSHIP

[Condé Nast International](#) | LONDON | March 2014

• CUSTOMER ASSISTANT

[Primark & Uniqlo](#) | LONDON | 2013 - 2014

EDUCATION

• MBA IN INTERNATIONAL BUSINESS ADMINISTRATION

[ICEX CECO](#) | 2018 - 2019

Ranked 21st Of 313 participants in closing MBA project

• MASTER IN FASHION AND BEAUTY COMMUNICATIONS

[Unidad Editoria & San Pablo CEU Uni.l](#) | 2014 - 2015

• BACHELOR DEGREE IN PSYCHOLOGY

[Universidad Autónoma de Madrid](#) | 2009 - 2013

SKILLS

• LANGUAGES

[Native Spanish](#)

[Professional advanced English](#): High School course in Brisbane, Australia - 2008 | Working experience in London - 2013 - 2014 | (C1 - TOEFL Certificate)

• INFORMATION AND COMMUNICATION TECHNOLOGIES

[Microsoft user](#) | CRM | [Salesforce user/admin.](#) | [G Suite](#)