

EXPERIENCE

● **SENIOR PURCHASING MANAGER – CLICARS, S.L** 📍 Madrid

July 2019 – Present

- Managing the buying of +400 cars per month, coordinating the correct mix of the stock and logistics
- Business Development & Business Strategy
- Cost Negotiation
- Team Management (4 Purchasing Managers + 3 Purchasing Analyst)

● **CUSTOMER EXPERIENCE SPECIALIST- KANTAR TNS** 📍 Madrid

October 2015 – July 2019

Market research professional focused on Customer Insights (Renault S.A.S)

- International Experience: Spain, France, United Kingdom and India
- **Automotive sector** experience
- International Market Research
- CRM, satisfaction and loyalty
- Customer Journey
- Text Analytics
- Online Reporting
- Business Intelligence
- B2C Platforms: UX, Testing
- Team Management
- Business strategy

EDUCATION

MARKETING AND COMMERCIAL MANAGEMENT

Last year completed at University of Hertfordshire in United Kingdom.

📍 Universidad Europea, Madrid

CIVIL ENGINEERING

75% completed.

📍 Universidad Politécnica, Madrid

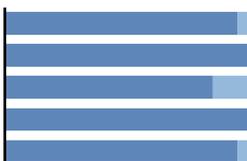
AUTOMOTIVE HIGHER EDUCATION

Internship at Peugeot Sport España.

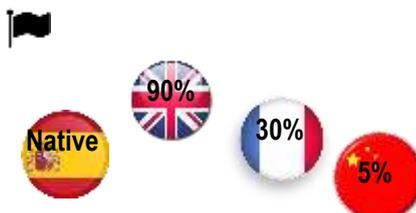
📍 I.E.S Felipe Trigo, Madrid

SKILLS

- Excel
- PowerPoint
- Statistical Analysis
- Business Strategy
- Finance



LANGUAGES



🏠 Madrid Spain

📍 INTERNATIONAL EXPERIENCE



MAIN APTITUDES

Problem solving
Negotiation and persuasion

Motivation
Communication
Leadership