



ID-60575 Enric

DIGITAL TECHNOLOGIES SPECIALIST FOR
GRAPHIC ARTS

SKILLS

Professional Skills

- Leadership
- Negotiation skills
- Ability to multi-task
- Problem-solving ability
- Willingness to work hard

Personal Skills

- Initiative
- Good communicator
- Creative
- Empathic

LANGUAGES

- Native Catalan.
- Native Spanish.
- Basic English.

CAREER PROGRESSION

**Jan 1998 -
Sept 2004**

XEROX CORPORATION

Production Printing Specialist. Member of the first team of Graphic Arts of XEROX Spain.

- High training in techniques negotiation with small and big corporations.

**Sept 2004 -
Sept 2009**

CANON / OCE PRINTING SYSTEMS

Major Account Manager. Specialist in high volume and large format printing equipment.

- Professionalization in new commercial printing technologies in the corporate environment.

**Sept 2009 -
May 2013**

RICOH ESPAÑA

Production Printing Specialist. Marketing department and specialist in production equipment for graphic arts.

- Leader skills and coaching development being Selling Trainer in Graphic arts.

**May 2013 -
March 2017**

DIGIPRINT CENTER

Managing director and owner. Short-term business project to recover its financial balance .

- Responsible and coordinator of a team of 18 workers.

**March 2017 -
Present**

XEROX GOLD PARTNER, CRIBSA.

Graphic Arts Specialist. Direct sale of Xerox digital solutions in the graphic arts market.

- Self-management and self-training in new technologies.

ACADEMIC BACKGROUND

ECONOMICS

Universitat de Barcelona.

PRODUCTION PRINTING

POING. HEADQUARTERS OCÉ.

CUSTOMIZED COMMUNICATIONS CERTIFICATE PROGRAM

INFOTRENDS.

EU COURSE 4: TRANSPROMO COMMUNICATIONS

RICOH.

EFI

PROFESSIONAL CERTIFICATE.