

EXECUTIVE SUMMARY

I am graduated in Marketing and Markets Research at Málaga University and at Siedlce University (Poland), later I made a master degree at Barcelona Business School in Development Marketing and Sales. During my professional career I have worked as a Salesman in Grupo Planeta, in Peugeot (Caetano Retail), and now I am responsible for commercial operations of Vélez C.F.

As a worker I am an ambitious, serious, and responsible person.

ID-59106 JESÚS

SALES



EDUCATION

2012 - 2016

MARKETING AND MARKETS RESEARCH
Trade and Management Faculty
Málaga University

2015 - 2016

ENTERPRISE MANAGEMENT AND
LOGISTIC
Faculty of Sciences and Humanities
Siedlce University

2019 - 2020

DEVELOPMENT MARKETING AND SALES
EAE Business School
Barcelona Business School

LANGUAGES

Spanish Native

English C1

REFERENCES

Grupo Planeta

Peugeot (Caetano Motors)

PROFESIONAL EXPERIENCE

SALES DEVELOPER I VÉLEZ CLUB DE FÚTBOL

October 2021 - Present | Málaga

Direction of the club in the commercial department: Marketing, campaigns, sponsors, creativity, season cards, tickets, merchandising, and sales.

SALES I PEUGEOT (CAETANO RETAIL)

February 2020 - April 2021 | Málaga

Departments: Sales B2B, Sales B2C, Online y Marketing.

20-21. June-April. Salesman (KM0 and second hand). Online Marketing.

20. February-May. Salesman B2B.

COMMERCIAL I GRUPO PLANETA

October 2018 - February 2020 | Málaga

Salesman trainee and Salesman professional. In charge of Direct B2C Sales, for the commercialization of art, home goods, editorial...

Award: Position nº21 (5.000) in new customers.

PROGRAMS

- GOOGLE ADS
- GOOGLE ANALYTICS
- GRETl
- MICROSOFT EXCEL
- MICROSOFT POWERPOINT
- MICROSOFT WORD
- PHOTOSHOP
- PREMIERE PRO
- SEO
- SPSS
- STATGRAPHICS

COURSES & PROJECTS

- SPORTS SPONSORSHIP - JOHAN CRUYFF INSTITUTE
- DIGITAL MARKETING - GOOGLE
- DEVELOPMENT OF SALES SKILLS - PSS
- MERCHANDISING - UMA
- PROJECT: "HOW IS THE IMPACT THE INVESTMENT IN MARKETING IN THE FOOTBALL CLUBS" (2017)