



# MATIAS MAJNEMER

SALES AND COMMUNICATION EXPERT

## PERSONAL PROFILE

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Bachelor degree in  
Communication & PR at  
Universidad de Palermo.

Sales expert.

Currently living in Barcelona.

## LANGUAGES

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- Spanish: Native
- Portuguese: Beginner
- English: Bilingual

(Intensive course at Pine  
Mannor College, Boston.  
TOEFL Exam 425/500 and  
CILE 177/100).

## WORK EXPERIENCE

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### **ALEF & KIAI, Broker. Senior Executive.**

OCTOBER 2020 - PRESENT

- Sales.
- Commercial analysis.

### **ZEN DISTRIBUTORS GROUP, Retail. International Key Account Manager.**

MARCH 2019 - MAY 2020

- B2B Sales.
- Marketing.
- Sales Coaching.

### **DREAMART, Luxury Retail. Sales Team Leader.**

OCTUBRE 2018 - MARZO 2019

- B2B and B2C Sales.
- Teamleader at Vidanta Hotel.
- Sales Coaching.

### **FASHION TV LATAM, TV Channel. Producer and Account Manager**

DECEMBER 2013 - AUGUST 2018

- Account and content management.
- PR and marketing campaigns.
- Logistics and team coordination.
- Productions and events.



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SALES AND COMMUNICATION EXPERT

## PERSONAL INFORMATION

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- Birth Date: 24/02/1989

## AWARDS

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- Best Graduation Project (Universidad de Palermo).
- Martin Fierro Best Cultural TV Show 2016 (Resto del Mundo).
- TATO Best Cultural TV Show 2014/2015/2016 (Resto del Mundo).

## CONTACT

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-  +34 658 410 605
-  /matias-majnemer

### **RESTO DEL MUNDO, TV Show.**

#### **Producer**

MARCH 2014 - MAY 2018

- Itinerary Planning.
- Logistics.
- Contracts and advertising deals.

### **TARJETA NARANJA, Finances.**

#### **Area Account Manager**

NOVEMBER 2011 - DECEMBER 2013

- On site marketing.
- Strategy.
- B2.B Contracts.

### **ABERTURAS "EL COLONIAL", Retail.**

#### **Sales Professional**

JUNE 2009 - NOVEMBER 2011

- B2B y B2C Sales.
- Business development.
- Logistics.

## EDUCATION

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- Degree in PR, Universidad de Palermo. (2016)
- Degree in Communication, Universidad de Palermo(2015)
- Bilingual Highschool with commercial orientations. SER Instituto Educativo (2007).