

CARLOS CLAVERÍA ESPUIS



EXECUTIVE SUMMARY

I manage the key accounts for the Reserve division at DIAGEO in the Catalonia region.

Additionally, I own a small commercial events company where we work with brands such as BMW, Aston Martin, Lamborghini, Kettal, etc..

STRENGTH

- Perseverance
- Communication
- Teamwork
- Hard work
- Creativity

INFO

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IDIOMAS

- Spanish
- Catalán
- Italian Professional
- English Professional (TOEFL)

EXPERIENCE

Founder - Upper Comunicación - 2020 - Currently

Client management, development, and organization for commercial and corporate events.

Sales and key account manager - NELL Consulting
September 2019- September 2021

Sales B2B

HR focus -> retail and services

Key account manager BESTSELLER
Spain September 2021- October 2022

Key account manager in Cataluña, Islas Baleares, Andorra and Aragón. ONLY GROUP

Key Account Manager in Retail Prime Brand Expansion
Consulting - ASCANA October 2022 - October 2023

Portfolio management in expansion consulting for retail prime brands such as CHANEL, Tiffany's, etc.

Management of Key Commercial Accounts - L'Oréal Paris
- October 2023 - November 2024

Management of key accounts in the Catalonia and Andorra region for the professional products division.

Reserve Sales Executive - DIAGEO - November 2024 -
Currently

Management of key clients and activations for the brands Don Julio, Johnnie Walker, and Tanqueray.