



ID-58780

GIORGIA

RELEVANT EXPERIENCE

Customer Service/Comunication PR at Sausalito Beach Club

Sausalito Beach Club | May 2017 - September 2021

In charge of PR and Communication (online - offline).
Management and coordination of the team in order to ensure the best service to customers.

Community Manager Creu Shop

Creu Shop | September 2019 - May 2020

Supporting sales, management of the brand's Instagram, creation and writing content, interaction with clients, development and management of the calendar of publications and management of collaborations with influencers.

EDUCATION

University of Wales (EUFB)

Bachelor's Degree in Marketing & PR Management 2017 - 2021

Degree focussed on how to run and manage marcomms within a business and corporate environment.

Community Management (50 hours)

Foment Formació school 2020

Course of 50 hours on the use CRM to capture visits and leads via Google Ads and social media

TECHNICAL SKILLS

Experience: Excel/ Word/ Mailchimp/ Wordpress/ Wix/ Hootsuite/ Google Tools/ Canva

Languages:

- Native level: Italian/ Spanish/ Catalan
- Medium/high level: English

ABOUT ME

Giorgia Dorigutto Pons
01/07/1998
Sitges, Barcelona

Sociable, creative, consistent, hard working and ambitious;

EXPERTISE

- People skills and leadership, strong communicator, fluent in 4 languages;

- I am teamworker, active listener and problem-solving person;

- Positive attitude, proactivity and tenacity in the pursuit of the best results.