



ID-65914 Laura

Administrative management professional, sales and marketing analyst **Madrid Area**

Dynamic and adaptable to changing situations. Always learning from the environment optimizing the available tools. I aim to achieve personal satisfaction with my work and improve the processes that depend on me.

Experience

Evenex Servicios Informáticos, S.L.

4 years- currently

Sales Assistant Iberia

Management of renewal of maintenance service contracts, direct communication with customers, in Spain and Portugal.

Collaboration with the sales director in maintenance projects.

Through Salesforce generation of reports and offers.

Management of returns, recycling.

Back up for Italy Sales assistant.

Experience in training new hires.

Exide Technologies , S.L.U.

Sales Analyst

11 years 4 months

April 2016 - February 2020 (3 years 11 months)

Commercial network assistant:
Using SALESFORCE and PHOENIX tool.

Waste recycling:
Interlocutor between the recycling plant and the supplier.
(Register new suppliers, give information on the price of lead, generate invoices ...)

EDI program manager for order automation (Retail customers as Alcampo, Feuvert)

Customer Support.

Main skills

Data Warehousing

Forecasting

Marketing

Languages

Spanish (Native or Bilingual)

English (Full Professional)

Italian (Full Professional)

Publications

IVAM Artículo sobre Ramón de Soto

Interested in:

Cinema, Art, traveling and sport.

Administrative 1st Officer

September 2012 - April 2016 (3 years 8 months)

Management and development of reports of all commercial activity through the DATA WAREHOUSE program.

Responsible for information on consumption of purchasing groups and collaboration in the national sales forecast as main functions.

November 2008 - September 2012 (3 years 11 months)

Commercial Network support and customer service.

Early experience

FANN August 2006 – November 2008 (2 years 4 months)

Store Manager and framer

Manager of framing and sale of products and services offered, oriented to the decoration on different types of support: Aluminum, foam, methacrylate, silk, and canvas.

Former of new incorporations.

REAL FÁBRICA DE TAPICES April 2004-October 2005

Tapestry Restoration

Dyed wool

Digitization of Goya and Castillo cartons

EL CORTE INGLÉS January 2002 - July 2003

Customer and seller service in the center of Castellana.

Academic Training

CESMA ESCUELA DE NEGOCIOS:

Social Media and Community Strategist Course
(2013-2014)

EAE BUSINESS SCHOOL:

Master in Marketing Management (2011-2012)

ESIC, MARKETING AND BUSINESS SCHOOL:

Communication Specialist, Program specialized in Communication. (2011)

UNIVERSIDAD AUTÓNOMA DE MADRID:

Degree in Art History (2003-2007)