
ID-53094 Daniel

28024 Madrid (Madrid)
10/04/1985

EMPLOYMENT

Royal Canin Iberica - *Business Development Manager*

MARCH 2018 - JULY 2019

Manage the business relationship with distribution customers. Verification of commercial agreements. Presentation and product training.

Philip Morris - *Business manager*

JUNE 2017 - MARCH 2018

Promotion and sale of a new device marketed by the Philip Morris company. Stock control. Attracting potential customers. Follow-up and after-sales service. Troubleshooting.

Agencia EGO - *Supervisor / Coordinator*

MARCH 2017 - JUNE 2018

Field supervision of personnel hired for each campaign. Preparation of a report on how the action was developed.

CPM Expertus Field Marketing - *Production Coordinator*

MARCH 2016 - DECEMBER 2016

Coordinate a team of approximately 40 people to carry out the actions contracted by the client both in Madrid and in neighboring provinces. Start-up of the different campaigns. Supervision of personnel and field actions. Selection, training and hiring of staff. I work complying with the established KPIs. Reading of planograms. Reporting sending advertising material in POS. Warehouse organization.

CPM Expertus Field Marketing - *Mystery Client*

JANUARY 2015 - MARCH 2016

Mysterious customer for a well-known signature of spirits, checking the quality standards set by the firm. Making final reports of each establishment.

CPM Expertus Field Marketing - *Roadshow Coordinator*

APRIL 2015 - OCTOBER 2016

Coordinate a team of 4 people for a recognized soda firm nationwide moving throughout Spain to monitor the action, promote the firm and improve sales.

Grupo Colón - *Team Coordinator*

MARCH 2014 - DECEMBER 2014

Coordinate teams of 4-5 people to carry out web projects and support the client. Creation and design of web pages.

Delfin Time - *Team Coordinator*

MAY 2018 - NOVEMBER 2019

Coordinate a team of 4 people for a recognized soda firm nationwide moving throughout Spain to monitor the action, promote the firm and improve sales.

EDUCATION

Colón Academy - *Professional Certificate "Web design and publication" (590 teaching hours and 80 hour of practice)*

SEPTEMBER 2013 - FEBRUARY 2014

- Design and image retouching with Photoshop and Illustrator.
- Creating animations with Adobe Flash.
- Creating of web pages through a content manager, Notepad ++ and Dreamweaver.

"Empresa Municipal de Promoción Económica" - *Camera Operator Course (450 hours)*

JULY 2012 - SEPTEMBER 2012

- Introduction to Audiovisual Media.
- Video Signal.
- Cameraman TV and cinema.
- Recording technics in movies and TV.
- Recording techniques for equipment operators.
- Control and analysis techniques of the registered material.
- Safety and hygiene in audiovisual productions.

I.E.S. Siglo XXI - *Image Laboratory Technician*

SEPTEMBER 2009 - JUNE 2011

- Reveal photosensitive media.
- Perform and control the processes of developed and enlargement in black and white and color
- Control and analysis techniques of the registered material.
- Treatment of photographic images by digital procedures.
- Administration, management and transfers in a small business or workshop.

COMPUTING SKILLS

Windows / Internet Explorer / Outlook / Office / Adobe Lightroom 3 / Adobe Photoshop Cs3-Cs6 / Adobe Illustrator Cs6 / Google.

OTHER DATA OF INTEREST

- Driving license: A, B.
- Own vehicle.
- English: Medium level.