



# María Martínez Cañamares

SANTANDER/ CANTABRIA



## ACADEMIC FORMATION

October 2023 - March 2025  
Madrid, Spain

### INTERNATIONAL BUSINESS MASTER'S DEGREE

*Instituto Europeo de Posgrado*

September 2018 - July 2022  
Madrid, Spain

### INTERNATIONAL RELATIONS BACHELLOR'S DEGREE

*Universidad Antonio de Nebrija*

September 2020 - May 2024  
Madrid, Spain

### JOURNALISM BACHELLOR'S DEGREE

*Universidad Antonio de Nebrija*

## EXPERIENCE

September 2024 - Today  
Santander, Spain

### SALES MANAGER

*Ctt Express*

- Budgeting, sales reporting, CRM, Salesforce, SGC, problem solving.
- Identification of new opportunities and market expansion in the region of Cantabria.

February 2024 - August 2024  
Madrid, Spain

### SALES COORDINATOR

*EF Education First*

- Budgeting, sales reporting, CRM, Salesforce.
- Program sales.

September 2023- February 2024  
Madrid, Spain

### COMMUNICATION AND SALES DEPARTMENT

*SKINVITY*

- Website articles writer.
- Relations with the stakeholders, suppliers and customers.
- Problem solving.

September 2022 - February 2023  
Madrid, Spain

### INTERSHIP AT THE COMMUNICATION DEPARTMENT OF CASA ÁRABE

*Casa Árabe, Ministry of Foreign Affairs, EU and Cooperation*

- Social media content generator.
- Organiser of events with the foreign representation missions of the gulf and middle east countries in Spain.
- Press relations.
- Website articles writer.

February 2022 - July 2022  
The Hague, The Netherlands

### INTERSHIP AS CONSULTANT AT THE SPANISH EMBASSY

*Spanish Embassy in The Netherlands , Ministry of Foreign Affairs, EU and Cooperation*

- International Court of Justice Affairs Advisor.
- Responsible for press and current affairs.

## LANGUAGES

- Spanish (native) English (C1) French (B1)

June 2019  
Madrid, Spain

### C1 ADVANCED CAMBRIDGE TITLE

*Cambridge Assesment English, Madrid Sur Exams Centre, S.L*

## COMPLEMENTARY EDUCATION

September 2024-October 2024,  
Madrid

### INCOTERMS COURSE

*ICEX España Exportación e Inversiones*

November 2019  
Brussels, Belgium

### EUROPEAN PARLIAMENT SCHOLARSHIP

*European Parliament*

- Visit to the institutions of the European Union in Brussels.
- Training course on the history, institutions and European Union law.

May 2018- July 2018  
Cape Town, South Africa

### VOLUNTEER PROGRAM

*UNICEF South Africa*

August 2015 - May 2016  
Thunder Bay, Ontario, Canada

### ACADEMIC EXCHANGE

*International Student Exchange, École Secondaire de la Vérendrye*

March 2015  
Madrid, Spain

### FIRST AID COURSE

*Red Cross*

## COMPETENCES

- Knowledge of the following programmes: Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe Lightroom, Adobe Audition, Microsoft Word, Microsoft Excell, Microsoft Power Point, Salesforce, Amphora.
- Driving licence B and own vehicle.