



ID-60501 Inés

TRADE MARKETING EXECUTIVE JUNIOR

CONTACT



ABOUT ME

Hard-working, creative and proactive. Ambitious and motivated to continue growing and evolving at workplace constantly developing new skills and capabilities.

Easy to work in a team; strong communication skills.

SKILLS

Fluent with Microsoft Office and Social Media.

High level with data base like Board or IRI.

Knowledge of management programs like Workplace, Softbrik, Sapre.

User level at SAP.

LANGUAGES

Spanish - Native

Catalán - Native

English- Advanced

German - Basic

OTHER INTEREST

B2 First Certificate.

Sports fan. Gymnastics; Comunidad Valenciana Champion

Driving license B (Car) y A1 (Motorbike 125cc).

Nautical license Patrón Embarcaciones de Recreo (PER).

EDUCATION

Universidad Abat Oliba CEU

Marketing + Business Bilingual Double bachelor's degree. 2013/2020

Colegio Mater Salvatoris Lleida

Colegio Guadalaviar Valencia

WORK EXPERIENCE

HD Covalco | 08/2020-PRESENT

Trade Marketing Executive Junior. Provide support at the franchise and independent customer commercial department. Design, application and management of commercial policies. Support to the sales force team and CRM.

HUNKEMÖLLER INTERNATIONAL B.V. 10/ 2019 - 03/2020

Human Resources internship. Document Management. Sieving and Selection process task. Training activities and Labor Risk Prevention.

PPCR CATALUNYA - PSA RETAIL| 07/2018 - 07/2019

Commercial department intership. Commercial Manager and sales team support. Communication and development of promotion and pricing policies. CRM.

ARGAL GROUP| 06/2017 - 09/2017

Trade Marketing internship. Market research. Support to the Trade Marketing department, being part of the company's brand portfolio upgrading.

3 Impulsa Legal Tax | 06/2014 - 09/2016

Assistant. Documentation management. Customer service.