



# Victoria P.

International Business

Responsible, resilient, optimistic & Business oriented.

## WORK EXPERIENCE

### Export Key Account Manager Borges International Group

02/2018 – Present Reus, Spain  
Food Service (Hotels, Restaurants, Catering) International KAM Junior;  
Executive Assistant to the CEO

Achievements/Tasks

- Before, Key Account Manager: Retail National Accounts KAM Junior; Executive Assistant to the CEO

### International & Export Trade Consultant ACCIO

09/2016 – 10/2017 Miami, USA  
Catalonia Trade & Investment is the public agency that works to attract foreign direct investment to Barcelona and Catalonia, promoting the area as an attractive, innovative and competitive business location.  
Support to companies expanding in the U.S. markets

- U.S. Market research, importers and distributors database development and analysis, customer outreach and retention via phone calls and email exchange
- Organize wine professional tasting events to introduce and promote Catalan Wineries (Raleigh, San Francisco, Seattle, NY and Miami) and NRA Chicago, Fancy Foods y Savbor Miami

### International Trade Intern ACCIO

04/2016 – 06/2016 Barcelona, Spain  
Catalonia Trade & Investment  
Support to the Supplier Search Service

- Support to the Brokerage event in Alimentaria Show 2016 (B2B match event for food and beverage companies)

### Responsible Logistics section Intern. Decathlon International

07/2015 – 10/2015 Vilafranca del Penedés, Spain  
Regional Warehouse. Europe's Nº1 Sports Retailer

- Reception and systematic picking and expeditions. RFID control, stock control & picking errors, internal and external traceability of the products contacting retail shops and Warehouses

## EDUCATION

### Bachelor in Business Administration and Management in English Rovira i Virgili University

2011 – 2015 Reus, Spain  
Erasmus Programme, Business Administration & Marketing

- University West of Sweden

## SKILLS

International Business

Market Research

Leadership

Project management

Strategic planning

R&D+I

Customer Service

Sales

Event planning

Eventbrite

Excel

Social Media

Workplace mobility

## ACHIEVEMENTS

Food and Drug Administration (FDA) workshop. New regulation, Food Safety Modernization Act (FSMA) (11/2017)

ACCIO & Spanish Chamber of Commerce

Commercial Offices Scholarship, USA

Foreign Trade in the United States. Internship ACCIO

Erasmus Scholarship, Sweden

3rd year of University in Sweden. Bachelor Thesis project, "Multicultural competences and diversity in professional work experiences"

Member of the Board of the Faculty of Economics and Business and the University Student Council

## LANGUAGES

Spanish ● ● ● ● ●

Catalan ● ● ● ● ●

English ● ● ● ● ○

French ● ○ ○ ○ ○

Swedish ● ○ ○ ○ ○

## INTERESTS

International Trade

Yoga

Cooking

Sailing

Travel